

ANIMAL HOSPITAL OF PARKLAND

April 1, 2010

Volume 14, Issue 1

**Remember To
Fill Out Our
Client Evaluation
When You Are At
The Clinic And You
Are Entered in Our
Monthly Drawing!**



Congratulations to Dr. Petersen!



The Animal Hospital of Parkland family wishes to extend our heartfelt congratulations to our own Dr. Ernest Petersen for achieving the status of Feline Specialist with the American Board of Veterinary Practitioners (ABVP). **Dr. Petersen is now one of only four Feline Specialists in the entire State of Washington!**

From the ABVP website: "Founded in 1978, the American Board of Veterinary Practitioners (ABVP) promotes and recognizes the highest standards in the art and science of contemporary veterinary clinical practice. They are veterinarians who have demonstrated expertise in the broad range of clinical subjects relevant to their practice and who display the ability to communicate medical observations and data in an organized, appropriate manner. Unlike other AVMA specialty boards, which are devoted to specific disciplines or organ systems, ABVP awards species-

oriented certification in ten different practice categories"

ABVP currently recognizes over 850 Diplomates (specialists). Becoming a veterinary specialist takes many years of dedicated study and research. We are proud of Dr. Petersen's efforts and look forward to him continuing to provide quality medical care to all of our patients. In case you were wondering, despite him being a feline specialist now, he will gladly continue to see our canine patients too.

If you have any questions about the veterinary specialist certification process please feel free to ask Dr. Petersen or for more information see the ABVP website at: www.abvp.com.



Have you seen our website? It's www.ahofp.com. There you will find great info on our facility and services. You can also find us now on Facebook! Become a friend and get updates on our current specials as well as tips and info for a happy and healthy pet.



Grooming Info!

Shear Elegance hours are:
8:30 am - 5:00 pm M-F and 9:00 am - 5:00 pm
Sat. Call 537-5373 for an appointment. Walk-ins are accepted on availability basis.

Pre-scheduling your pet's grooming appointment is the best way to assure a time and day that fits your busy schedule.

Shear Elegance Pet Grooming

Once again it's time to be concerned about fleas on our pets. If your dog or cat is not already being protected by a Frontline® type of product, we can help with a flea bath or flea dip.

In addition to full grooming for dogs and cats, we also offer specialty services including nail trims starting at \$10.80 for small pets and teeth brushing starting at \$10.00.

If you bring this ad when you visit us we'll give your pet a \$3.00 discount*.

(*Only one discount per pet visit please. Coupon is only good with a full service groom)



ANIMAL HOSPITAL OF PARKLAND

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Current Occupant Or



The Myth of Resistant Fleas



One of the common complaints that we hear when it comes to flea control is when the owner treats their pet with a spot-on product (like Frontline®) and they are still seeing fleas. They often assume that the fleas are becoming “resistant” to the product. But recent studies have proven that this is just not the case. The primary cause is “human error” and this can arise in several different ways:

1. **Unrealistic expectations**– All too often we just want to throw on the Frontline® and get on with our lives. The commercials make it sound so easy. Unfortunately complete flea control is not that simple. Spot-on products are only one arrow in the quiver.
2. **Improper application**– Carefully reading the directions of any flea control product is paramount. The most common mistake with spot-ons is not getting the product directly onto the pet's skin– i.e. just squirting it on the fur. Other problems include applying it too soon after a bath, bathing too soon after application, using the incorrect size for the pet, not applying at the recommended interval, etc.
3. **Not treating the environment**– If fleas are present in the house or the yard, they will continue to jump on the pet and make them miserable no matter how much Frontline® you use. Proper flea control requires a “total package” response. There are many good over-the-counter house and yard sprays. If in doubt call an exterminator.
4. **Not treating all of the pets in the household**– If you have multiple pets, it is not uncommon for the fleas to be attracted to one particular pet more than the others. You can't just treat that one pet and expect the fleas to be gone. Any pet can potentially have fleas.
5. **Underestimating fleas**– Fleas are cunning fellows and will use any opportunity to get into our homes. They can sneak in the house on our clothing. They will be on wild animals like raccoons and opossums that can get into our attics or crawl spaces. They can go through the walls in apartments. The key is to not underestimate fleas. If they get the chance to get into the house, they will.

So...

ProxyRx® Convenient home delivery of prescriptions.

We are pleased to announce a new service that will allow home delivery of most of the commonly used veterinary prescription drugs, and Prescription Purina and Royal Canin Diets.

We feel that the service will be most helpful for refills on long term therapy's, for clients who have difficulty traveling to the clinic, or for the less commonly prescribed diets or drugs that we do not stock in our in-clinic pharmacy.

Pharmacy items ship USPS, and diets UPS. Just call the clinic to order. Please call us with any questions.

SUMMER FLEA CONTROL SPECIALS GOOD THRU 9/31/10

BUY 2 BOXES OF FRONTLINE & GET 1 DOSE FREE OR

BUY 1 BOX OF FRONTLINE &
GET \$3 OFF ANY
BOTTLE OF SHAMPOO

OR

BUY 1 BOX OF FRONTLINE &
GET \$3 OFF MYCODEX
HOUSE SPRAY

